

# RATES

## NEWSPAPER DISPLAY

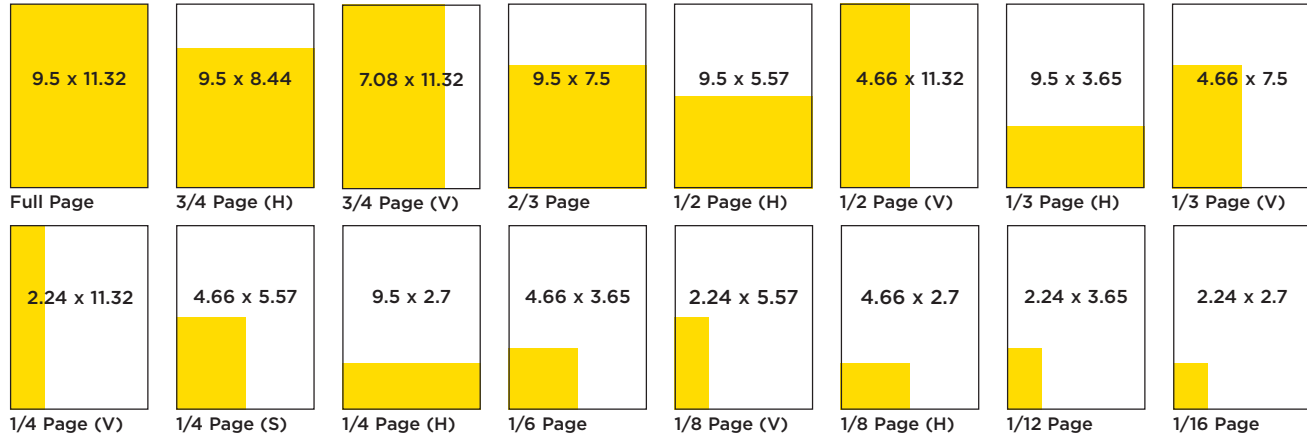
2022

All rates are per ad, net to paper.

SIZE	52x	39x	26x	13x	6x	1x
Full Page	1368	1513	1678	1822	2011	2187
3/4 Page	1067	1188	1319	1448	1566	1675
2/3 Page	979	1065	1174	1286	1385	1491
1/2 Page	742	796	883	970	1039	1207
1/3 Page	511	552	604	643	704	873
1/4 Page	419	442	477	517	557	715
1/6 Page	297	317	345	378	411	505
1/8 Page	246	250	267	287	306	378
1/12 Page	189	195	210	227	242	266
1/16 Page	149	158	169	191	209	235

Prices are per ad for black and white ads, for color add an additional \$299 per ad.

Measurements are width by height • All measurements in inches



### Pre-printed Inserts

Free standing inserts are available in the full print run for \$75/ 1,000. Frequency discounts, zoning and custom printing available.

### Color Charges

Color is available on ads 1/6th page or larger for \$299 per ad.

### Premium Placement

Monterey County Weekly works to accommodate advertiser position requests. Guaranteed placement is available for a 10% premium.

### Digital Services

The Weekly offers a full suite of options on its digital platforms as well as providing ad agency services to clients.

### The Classifieds

Dedicated sections include: Real Estate, Legal Notices, Service Directory, and Recruitment ads.

### The Magazine Division

The Weekly publishes glossy Best of Monterey Bay® magazines each year: Wedding Guide, Senior Guide, Visitors' Guide, Eat + Drink, Family and a lifestyle publication, Haven.

### FOR MORE INFO:

(831) 394-5656

[mcweekly.com/marketing](http://mcweekly.com/marketing)

MONTEREY COUNTY  
**WEEKLY**  
PRINT | WEB | MOBILE

Advertiser warrants to MC Weekly that they have the full legal right to publish all artwork, type, copy, illustrations and images contained in the advertisement and will indemnify and defend MC Weekly against any claims which might arise out of publication of said advertisement.