

RATES

NEWSPAPER DISPLAY

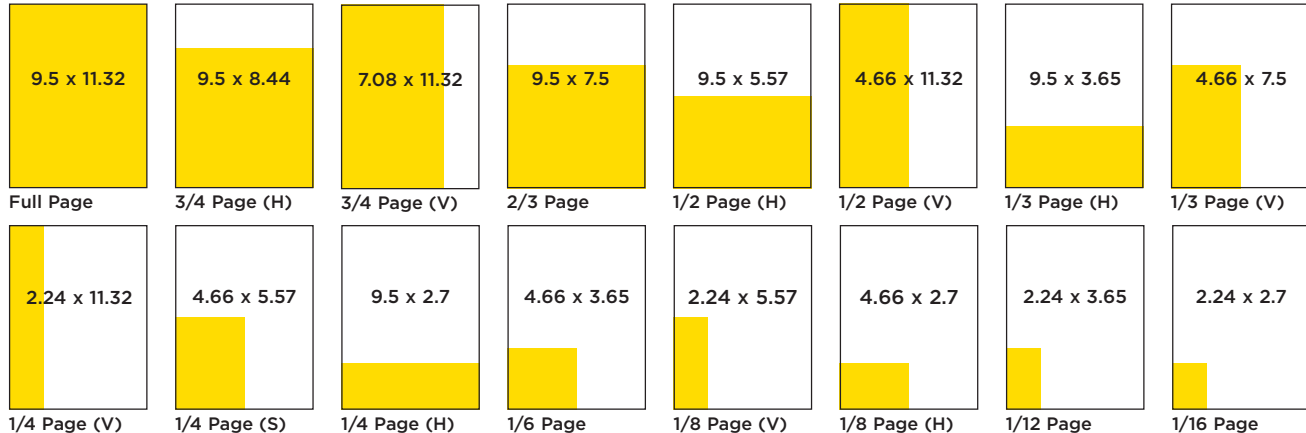
2021

All rates are per ad, net to paper.

SIZE	52x	39x	26x	13x	6x	1x
Full Page	1269	1427	1583	1719	1897	1989
3/4 Page	997	1121	1244	1366	1477	1523
2/3 Page	917	1005	1108	1213	1307	1356
1/2 Page	695	751	833	915	980	1098
1/3 Page	476	521	570	607	664	794
1/4 Page	385	417	450	488	525	650
1/6 Page	274	299	325	357	388	459
1/8 Page	223	236	252	271	289	344
1/12 Page	171	184	198	214	228	242
1/16 Page	136	149	159	180	197	214

Prices are per ad for black and white ads, for color add an additional \$299 per ad.

Measurements are width by height • All measurements in inches



Pre-printed Inserts

Free standing inserts are available in the full 35,000 copy print run for \$65/1,000. Frequency discounts, zoning and custom printing available.

Color Charges

Color is available on ads 1/6th page or larger for \$299 per ad.

Premium Placement

Monterey County Weekly works to accommodate advertiser position requests. Guaranteed placement is available is for a 10% premium.

Digital Services

The Weekly offers a full suite of options on its digital platforms as well as providing ad agency services to clients.

The Classifieds

Dedicated sections include: Real Estate, Mind-Body-Spirit, Legal Notices, Service Directory, the Back Page and print and digital Recruitment ads.

The Magazine Division

The Weekly publishes four glossy Best of Monterey Bay® magazines each year: Wedding Guide, Senior Guide, Visitors' Guide and Food+ Drink.

FOR MORE INFO:

(831) 394-5656

mcweekly.com/marketing

MONTEREY COUNTY
WEEKLY
PRINT | WEB | MOBILE

Advertiser warrants to MC Weekly that they have the full legal right to publish all artwork, type, copy, illustrations and images contained in the advertisement and will indemnify and defend MC Weekly against any claims which might arise out of publication of said advertisement.