

# WEEKLY EDITORIAL and ADVERTISING CALENDAR

2021

✓	ISSUE	CALENDAR
<input type="checkbox"/>	01.07	Year in Preview
<input type="checkbox"/>	01.14	Martin Luther King Day
<input type="checkbox"/>	01.21	
<input type="checkbox"/>	01.28	Health Edition • Meet the Health Care Professionals
<input type="checkbox"/>	02.04	Superbowl
<input type="checkbox"/>	02.11	AT&T PB Pro-Am (Valentine's Day, President's Day)
<input type="checkbox"/>	02.18	
<input type="checkbox"/>	02.25	
<input type="checkbox"/>	03.04	Pets (and the people who love them)
<input type="checkbox"/>	03.11	St. Patrick's Day
<input type="checkbox"/>	03.18	
<input type="checkbox"/>	03.25	<b>BEST OF MONTEREY BAY® WEDDING GUIDE</b>
<input type="checkbox"/>	04.01	Easter
<input type="checkbox"/>	04.08	
<input type="checkbox"/>	04.15	Home & Garden • Meet the Merchants
<input type="checkbox"/>	04.22	
<input type="checkbox"/>	04.29	<b>BEST OF MONTEREY BAY® FAMILY</b> (Cinco de Mayo)
<input type="checkbox"/>	05.06	Mother's Day
<input type="checkbox"/>	05.13	<b>BEST OF MONTEREY COUNTY®</b>
<input type="checkbox"/>	05.20	Sea Otter Classic
<input type="checkbox"/>	05.27	Memorial Day
<input type="checkbox"/>	06.03	<b>CANNERY ROW VISITOR GUIDE</b>
<input type="checkbox"/>	06.10	<b>BEST OF MONTEREY BAY® SENIOR GUIDE</b>
<input type="checkbox"/>	06.17	Father's Day
<input type="checkbox"/>	06.24	
<input type="checkbox"/>	07.01	<b>BEST OF MONTEREY BAY® VISITORS GUIDE</b> (4th of July)

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<input type="checkbox"/>	07.08	
<input type="checkbox"/>	07.15	Carmel Bach Festival, California Rodeo
<input type="checkbox"/>	07.22	Meet The Women In Business
<input type="checkbox"/>	07.29	
<input type="checkbox"/>	08.05	Classic Car Preview
<input type="checkbox"/>	08.12	Classic Car Week • <b>REAL ESTATE GUIDE</b>
<input type="checkbox"/>	08.19	<b>BEST OF MONTEREY BAY® STUDENT GUIDE</b>
<input type="checkbox"/>	08.26	
<input type="checkbox"/>	09.02	
<input type="checkbox"/>	09.09	
<input type="checkbox"/>	09.16	Fall Arts Preview
<input type="checkbox"/>	09.23	Monterey Jazz Festival
<input type="checkbox"/>	09.30	
<input type="checkbox"/>	10.07	
<input type="checkbox"/>	10.14	<b>BEST OF MONTEREY BAY® EAT + DRINK</b>
<input type="checkbox"/>	10.21	
<input type="checkbox"/>	10.28	Halloween
<input type="checkbox"/>	11.04	
<input type="checkbox"/>	11.11	<b>MONTEREY COUNTY GIVES! NONPROFIT GUIDE</b>
<input type="checkbox"/>	11.18	
<input type="checkbox"/>	11.25	Thanksgiving • Shop Local Guide
<input type="checkbox"/>	12.02	Shop Local Guide
<input type="checkbox"/>	12.09	Shop Local Guide
<input type="checkbox"/>	12.16	Shop Local Guide
<input type="checkbox"/>	12.23	
<input type="checkbox"/>	12.30	New Years Eve • First Night Monterey

Scheduled events subject to change due to COVID restrictions