DIGITAL
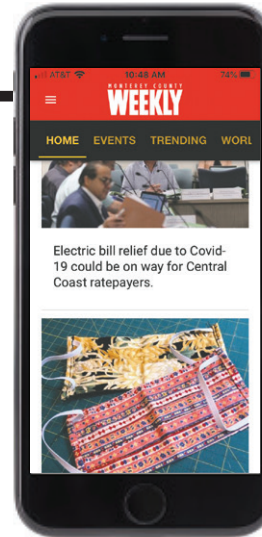## MARKETING

MontereyCountyWeekly.com

Banner Ads

Place your message where content is king. Montereycountyweekly.com is the premium local website for news and culture in Monterey County. Over 850,000 page views per month.

Medium rectangle: $144/week ($12/CPM)
300 x 250 pixels

Mobile ad: $180/week ($15/CPM)
300 x 125 pixels

Monterey County NOW

Newsletter Sponsorship

Monterey County NOW, the largest local media email newsletter database with over 46,000 subscribers. Delivered daily at 5:30pm and on Sunday at 6am.

800 x 400 pixels: $450/newsletter.
($600 without a print contract)

Premier sponsored content: $550/newsletter
As available because of limited inventory

Native Advertising

Custom generated sponsored content to run across the entire array of the *Weekly*'s digital platforms for 10 days. Stories written by freelance journalists to client specs. Print add-ons also available.

600 word story with art: $1,500/story

Digital Services

Monterey County Weekly and its digital services team offer a full suite of marketing options for clients to take their message across the world wide web. Let us be your digital marketing specialists. Everyone's needs are different, and we can create a comprehensive package of services to maximize your company's online presence all geared to driving new business.

SEO Package4

Local Search Engine Optimization, Directory Listings, Marketplace Microsite, MontereyCountyWeekly.com Directory, Social Media Collateral

$800 set up, $199/month

Customer Engagement Package

SEO Package
PLUS Blog, Reviews, Newsletter, Surveys and Polls, Email Database Management

$1200 set up, $399/month

Digital Ad Agency Package

Customer Engagement Package
PLUS Website Development, Hosting, E-commerce

Custom quote

Programmatic Advertising

Extended Reach Marketing: Leverage precision targeting abilities to affordably connect with your best potential prospects on the websites they already visit.

$1,000/month

MONTEREY COUNTY
WEEKLY
PRINT | WEB | MOBILE

FOR MORE INFO:
(831) 394-5656
mcweekly.com/marketing